

Dear community partner,

I hope this note finds you well. As student coordinators of Western University's Leadership and Academic Mentorship program (LAMP), a branch of the Student Success Centre, we are writing in hopes to entice your organization to partner with us for the upcoming 2018-2019 school year. The LAMP leadership team is composed of motivated first year students who are looking to develop their leadership skills through community engaged learning in the London community. This year, our main objective is to increase student awareness of local non-profit organizations, by establishing a strong and cohesive partnership. This includes multiple on-site service opportunities and a culminating project.

Our group of eight first-year students and two leadership chairs are looking for community partners that:

- Are able to provide two to three volunteering opportunities for the committee to participate in and serve at, in order to give committee members a better understanding of your organization and its goals
- Are willing to have student leaders collaborate with the organization in second semester to have students take on a program/event development opportunity
- Willing to maintain communication with our group (either via Skype or in person) on a regular basis as needed to help maintain momentum and stay on schedule for the year
- Have a physical location that our students can visit for meetings or placements, or are able to commute to campus to meet instead

Our vision is that a committee within the leadership branch of LAMP will volunteer for our organization on 2-3 separate occasions from October to December 2018. From January to April 2019, we would like the opportunity to work closely with your organization's volunteer coordinator and develop programming or services that could help increase outreach and/or student engagement at your organization. Our main goal would be to help increase outreach and/or student engagement for your organization. This project could take many forms depending on your needs, including but not limited to a social media campaign, informational booth, awareness week, support for various events, etc.

This will allow first-year students at Western to build communication, business, and leadership skills while also providing your organization with support for increasing student awareness and engagement – from students themselves! We would be very interested in establishing a partnership with your organization if it meets your needs. Please be in touch if this is of interest. Thank you for your time, we look forward to hearing from you.

Best Regards,

Rachel Creighton & Ethan Urban

LAMP Leadership Student Coordinators

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